

coumarin, had been substituted for extract of vanilla compound, which the article purported to be, and for the further reason that it was an article inferior to extract of vanilla compound, namely, an imitation product composed in part of vanillin and coumarin, and was artificially colored with caramel so as to simulate the appearance of extract of vanilla compound, and in a manner whereby its inferiority was concealed.

Misbranding of the tincture of iron chloride was alleged for the reason that the article contained alcohol and the label on the package failed to bear a statement of the quantity or proportion of alcohol contained therein. Misbranding of the Dewees Carminative was alleged for the reason that the article contained morphine and alcohol, and the labels on the package failed to bear a statement of the quantity or proportion of morphine and alcohol contained therein. Misbranding of the extract of vanilla compound was alleged for the reason that the statement, "Extract Vanilla Comp. Alcohol 15%", borne on the bottle label, was false and misleading, and for the further reason that it was labeled so as to deceive and mislead the purchaser, since the said statement represented that the article was extract of vanilla compound containing 15 percent of alcohol; whereas it consisted of an artificially colored imitation product composed in part of vanillin and coumarin, containing less than 15 percent of alcohol.

On March 13, 1935, a plea of guilty was entered and the court ordered that sentence be suspended and the defendant placed on probation for one year.

M. L. WILSON, *Acting Secretary of Agriculture.*

24518. Misbranding of International Stock Food Tonic and International Poultry Food Tonic. U. S. v. International Stock Food Co. Plea of guilty. Fine, \$100. (F. & D. no. 32226. Sample nos. 56386-A, 56387-A, 56388-A.)

This case was based on interstate shipments of drug preparations, the labeling of which contained unwarranted curative and therapeutic claims.

On March 5, 1935, the United States attorney for the District of Minnesota, acting upon a report by the Secretary of Agriculture, filed in the district court an information against the International Stock Food Co., a corporation, trading at Minneapolis, Minn., alleging shipment by said company in violation of the Food and Drugs Act as amended, from the State of Minnesota into the State of Alabama, on or about November 30, 1932, and May 19, 1933, of quantities of International Stock Food Tonic, and on or about October 30, 1933, of a quantity of International Poultry Food Tonic, which were misbranded.

Analyses showed that the stock food tonic consisted essentially of ground plant material including quassia and nux vomica, sodium chloride, and small proportions of calcium carbonate, sodium bicarbonate, iron sulphate, a nitrate, charcoal, and sulphur; and that the poultry food tonic consisted essentially of ground plant material including quassia and sassafras, calcium carbonate, an iron compound, sodium chloride, sodium bicarbonate, charcoal, sulphur, and capsicum.

The articles were alleged to be misbranded in that certain statements, designs, and devices regarding their therapeutic and curative effects appearing in the labeling, falsely and fraudulently represented that the articles were effective: (Stock Food Tonic) to help prevent disease and aid digestion and assimilation; effective as a digestive medicine, blood purifier, and blood tonic; effective to increase red blood corpuscles, improve the appetite, stimulate digestive organs, neutralize the gases, increase the appetite, improve muscular strength, hasten recovery from debilitating diseases, destroy intestinal worms, stimulate intestinal action, give tone to the system and prevent fermentation and putrefaction of the digestive tract; effective as a stomach tonic, a stomach medicine, a gastric antiseptic, a dependable corrective of sour stomach and a splendid alterative and stimulant; effective to help produce pure blood and good health; effective to tone up the system, give new life, and a glossy coat of hair to horses; effective as a treatment, remedy, and cure for epizootic, indigestion, liver trouble, cough, influenza, hide bound, and blood out of order in horses; effective to promote better health for mare and colt, to invigorate stallions and help to produce stronger foals; effective to help prevent disease and insure growth of colts during winter; effective to help increase the quantity of milk and to treat disease in cows; effective to help prevent disease in horses and cattle and to produce a better quality of beef; effective to give health and rapid growth to calves; effective to keep sheep in good health, to treat disease in sheep, to fatten hogs, to cause sows to produce more pigs, to promote rapid

growth of pigs and shoats and to keep them healthy; and effective as a treatment for worms in hogs; (Poultry Food Tonic) to help prevent sickness and disease in poultry; to help regulate the blood, liver, and digestive organs and to stimulate action on the egg-producing organs of the hen; to help make hens lay and to increase the production of eggs; to help promote the growth of young chicks; to help develop strong bone, muscle, abundant plumage, and a large fowl; to prevent chicken cholera; to help invigorate the system, promote and produce good health, purify the blood, stimulate the appetite, and as a help for a strong, active body.

On March 5, 1935, a plea of guilty was entered on behalf of the defendant company and the court imposed a fine of \$100.

M. L. WILSON, *Acting Secretary of Agriculture.*

24519. Misbranding of Stardom's Health Diet. U. S. v. 90 Packages of Stardom's Health Diet. Default decree of condemnation and destruction. (F. & D. no. 32687. Sample no. 65442-A.)

This case involved a product the labeling of which represented that it contained ingredients effective in the reduction of surplus weight. Examination showed that the article consisted of common food substances which in themselves could bring about no weight reduction. The article was also represented to contain appreciable amounts of essential vitamins. Tests for vitamin D, however, showed little, if any, present. The labeling was further objectionable because of unwarranted curative and therapeutic claims.

On May 10, 1934, the United States attorney for the Eastern District of Michigan, acting upon a report by the Secretary of Agriculture, filed in the district court a libel praying seizure and condemnation of 90 packages of Stardom's Health Diet at Detroit, Mich., alleging that the article had been shipped in interstate commerce on or about October 6, 1933, by the Hollywood Diet Corporation, from Chicago, Ill., and charging misbranding in violation of the Food and Drugs Act as amended.

Analysis showed that the article consisted essentially of water-soluble material including dextrin (43 percent), protein (13.5 percent), fat including cocoa butter (6 percent), plant material, and inorganic constituents including salt. Biological examination showed that it contained but an inconsequential proportion, if any, of vitamin D.

The article was alleged to be misbranded in that the following statements and designs appearing in the labeling were false and misleading: (Package) "Containing vitamins A B C D [Picture of a Woman] Drink a Meal The Dawn Of a New Era A beautiful figure need no longer be a matter of birthdays. Stardom's Health Diet has taken the drudgery out of weight control and made dieting a pleasure. *Don't risk Vitamin Starvation*—a danger that gives no warning! Stardom's Health Diet not only satisfies your appetite but supplies your system with vitamins, A-B-C and D and is rich in proteins and minerals, giving it the food value and dietary elements so necessary in the maintenance of good health. Surplus fat soon disappears as this slenderizing health drink supplies nourishment without the excess Calories. Stardom's Health Diet is easily assimilated and rich in nerve building elements. It could well be called the 'Miracle Food.' Beware of weakening and harmful drug diets for beauty comes from within. Health and a beautiful figure are now synonymous and within the reach of all. Directions Add one heaping teaspoon of Stardom's Health Diet to a cup of coffee, tea, milk or water. Stir well and drink slowly. Substitute a cup of Stardom's Health Diet for breakfast, lunch, or both, but eat your customary dinner. You can hasten results by going light on fatty meats, starchy foods and pastries. Should you feel the pangs of hunger between meals, or before retiring, enjoy another cup of this nutritious health drink. If taken before retiring, add a teaspoonful of Stardom's Health Diet to a cup of water or milk, without the fear of spending a restless night. Sip It—And Sleep. Stardom's Health Diet can be taken as often as desired, as it is a Non-Fattening Pure Food Product * * * Rich in Vitamins Reduce With Safety"; (circular) "[Picture of a woman] Secret To Slender Loveliness Don't Envy a Beautiful Figure Attain One! You can now Safely lose 4 to 7 pounds a week without taking Laxatives, Drugs, Salts, Medicinal Herbs Or Exercises Stardom's Hollywood Diet * * * Contains vitamins A, B, C, D and E * * * This is to certify that Stardom's Hollywood Diet is a Pure Food Product containing Vitamins A, B, C, D and E, along with an abundance of Proteins and Minerals. Stardom's Hollywood Diet is so well balanced and contains such complete and superior Proteins, Minerals